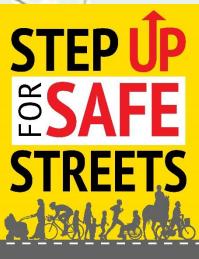
Child Death Prevention Newsletter ...Road Safety Week

This newsletter is designed to raise awareness of the work of the Staffordshire and Stoke-on-Trent Child Death Overview Panel (CDOP) and to bring news on our ongoing campaigns.



Tragically, since 2008, the Child Death Panel has reviewed deaths of children from Staffordshire and Stoke-on-Trent, who have been pedestrians, on bicycles or passengers in cars.



Road Safety Week, coordinated annually by Brake, aims to inspire thousands of schools, organisations and communities to take action on road safety and promote life-saving messages during the week and beyond. It also provides a focal point for professionals working in road safety to boost awareness and engagement in their work.

This years theme is 'Step up for Safe Streets'. Learn about, shout about and celebrate amazing design-led solutions that all us all to get around in safe and healthy ways.

Locally, Road Safety Officers, who deliver training to schools all year round recommend supportive safety information for parents, carers and professionals on the 'Think' road safety website.

https://www.think.gov.uk/education-resources/

THINK!'s aim is to encourage safer behaviour to reduce the number of people killed and injured on our roads every year.











Safe+Sound is an initiative co-ordinated through Staffordshire Fire & Rescue Service.

Safe+Sound are supporting communities to make informed and positive lifestyle choices, improving their health, safety, resilience and wellbeing, by delivering tailored events. In 2018/2019 sessions were delivered to over 10,000 children. Currently the team are working across the County to deliver workshops; in September 2019 the Pods are in Hanley working in partnership to deliver the following workshops to over 1600 Year 6 pupils; Fire Safety in the Home – Staffordshire Fire & Rescue Service

SAFE+ SOUND

Alcohol awareness - Stoke-on-Trent City Council Anti social behaviour – Staffordshire Police Mental health and Wellbeing – Changes Truck and Child Road Safety – DHL The events offer something new, interactive, immersive and exciting for children that doesn't duplicate what is already being delivered in school.



Email safeandsound@staffordshirefire.gov.uk for further info



